



ANDREW SAWYER

andrewsawyer.net
linkedin.com/in/adsawyer

sawyer.and@gmail.com
914 . 548 . 8443
San Francisco, California

EMPLOYMENT

2014 > 2016 — NewDealDesign User Experience Designer

Designing apps, websites, device interfaces, animations, prototypes, illustrations for leading new product innovation and design firm. Clients include Fitbit, Dojo Labs, Intel, & more.

2009 > Present — Freelance Visual Designer

Projects ranging from package design to print design, infographics and websites for clients, including Peters Cellars Winery, The Potomac School, Harris Face Music, SASS School, Root Division, and SOMA Magazine.

2013 > 2014 — Intel Education (Kno Inc. acquired by Intel 11/2013) Visual Designer

Designed a multi-platform suite of education apps for enhancing a digital classroom solution. Illustration, branding, UX, prototyping, 508 compliance and process analysis.

2012 > 2013 — PixInk Design Contract Visual Designer/UX Consultant

Projects included identity design, icon development, responsive e-commerce web design, and UX consulting.

2012 > 2013 — Autodesk Contract Visual Designer/UX Consultant

Assisted with the visual design and UX of elements included: icon development, illustrations, presentation design and style guide development.

2012 — The Huffington Post/AOL Associate Designer

Responsible for layouts, digital assets, and conceptualizing the future of Huff Post. Identified and proposed ways to increase efficiency, organization to improve workflow.

2011 — Pentagram Design Design Intern for Michael Gericke

Projects included identity, signage, exhibit, environmental graphics, web, packaging, copy writing and motion graphics for clients such as: Big 10, NY University, Airlines for America, & Centennial exhibit for NY Public Library.

SKILLS & TOOLS

User experience, UI design, wireframing, prototyping, responsive web design, branding, graphic design, infographics, book & editorial design, laser cutting, building, printmaking. Leadership and Organization Skills, and a strong contributor to teams.

Photoshop, InDesign, Illustrator, After Effects, Fireworks, Pixate, Flinto, Invision, myBalsamiq, Keynote, Microsoft Office, Basecamp, Trello, Git Hub, and basic coding.

EDUCATION

2008 > 2011 – Rhode Island School of Design (RISD)
BFA, Graphic Design

2007 > 2008 – University of Delaware

ACCOMPLISHMENTS & AWARDS

2016 – Stony Creek Wine Press
Interviewed about wine label for Peters Cellars and design process

2015 – Circle of Women Non-Profit
Artwork selected for silent auction to benefit education for girls in developing countries

2012 – The Lewis Carroll Society of N. America
Designed an edition of Alice's Adventures in Wonderland in the permanent society collection and spoke at the 2012 society meeting

2011 – Exposé Art Show
Selected by MoMA PS1 Curator Tom Goossens

2011 – First RISD Undergraduate Graphic Design Degree Project Show
Art directed, designed and facilitated first online degree project gallery show

2009 > 2011 – RISD Student Gov. Representative

2003 > 2007 – Greenwich Special Olympics Coach
Lead organizer from 2006 > 2007

2002 > 2007 – Competitive Figure Skating
USFSA Double Gold Medalist Senior Level
North Atlantic Regional
Championships (Gold Medalist)